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FOR IMMEDIATE RELEASE

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We 'CAN' All Make a Difference, One Can at a Time

(BATON ROUGE) – American Institute of Architects Baton Rouge (AIABR) hosts the 2012 “CANstruction® Baton Rouge”.

American Institute of Architects Baton Rouge is joining forces with LASM and the Greater Baton Rouge Food Bank to raise hunger awareness in a unique way as we kick-off Hunger Action Month with “Green Eggs and Can”! CANstruction®, with large support from WAFB, Culinary Productions, Ritter Maher Architects, Cane’s Chicken Fingers, and Stuart & Company General Contractor, invites participants from the design, building, and business communities to take part in a unique design/build competition where everyone wins! This competition challenges teams to build structures entirely of canned food and other non-perishable food items, showcasing the ingenuity of southern Louisiana’s design, construction, and business professionals. At the end of the competition and public viewing at LASM, all food will be donated to the Greater Baton Rouge Food Bank. Come celebrate the winners and get a sneak peek at the structures by joining us for the Preview Night/Awards Celebration Friday, August 31st from 7-10PM. Tickets to the celebration are \$15/person and are available by contacting Kathleen at kathleen@aiabr.com.

CANstruction®, a national charity committed to ending hunger, is using one can as a catalyst for change. Taking place in over 50 cities throughout North America each year, CANstruction® events are unique design/build competitions showcasing colossal sculptures built from thousands of ordinary cans of food. Highlighting the creativity and compassion of top architectural firms and their teams, these astounding structures are helping to change the world– by lifting the spirits of those in need, by raising public awareness, and most importantly, by collecting millions of pounds of food for local food banks.

CANSTRUCTION
Green Eggs and CAN!

EXHIBIT
When: Sept. 1st thru Sept. 15th
Where: LASM
Benefiting: GBR Food Bank

PREVIEW / AWARDS GALA
When: August 31st @ 7pm
Where: LASM
Cost: \$15 /person

AIA Baton Rouge
LASM Greater Baton Rouge Food Bank
www.aiabr.com

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If you’d like more information about this topic you can visit our website at www.aiabr.com, or to schedule an interview with American Institute of Architects Baton Rouge, please call Kathleen Gordon at (225) 936-5215 or email Kathleen at kathleen@aiabr.com.