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521 America Street • Baton Rouge, Louisiana 70802 • Phone: 225.936.5215 • Email: [kathleen@aiabr.com](mailto:kathleen@aiabr.com) • [www.aiabr.com](http://www.aiabr.com)

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FOR IMMEDIATE RELEASE

**CONTACT: Tommy Dautat, President AIABR**

**Email: [tdautat@graceandhebert.com](mailto:tdautat@graceandhebert.com)**

**Kathleen Gordon, Executive Director**

**Tel: (225) 936-5215**

**Email: [kathleen@aiabr.com](mailto:kathleen@aiabr.com)**

## **Building Blocks: If Kids Ruled the City**

(BATON ROUGE) – American Institute of Architects Baton Rouge (AIABR) hosts Building Blocks: If Kids Ruled the City.

What if kids ruled the world? What would it look like...a world of candy bars and crayons? Well, “Building Blocks: If Kids Ruled the City” will give us a sneak peek into the inner workings of their creativity and desires. “Building Blocks: If Kids Ruled the City” is an interactive experience where kids ages 7-11, their parents, and siblings, aided by architects and construction professionals, get to build a small scale version of their ideal city. This educational event is intended to introduce kids and their families to the importance of planning, designing, and applying Smart Growth principles in community development. The free event will reach out to involve kids of all ages with a particular focus on elementary age children in underserved areas to educate them about the possibilities in their future and engage them to participate in the broader environment they live in.

American Institute of Architects Baton Rouge (AIABR) and CSRS Engineers and Architects is proud to partner with CPEX (Center for Planning Excellence), Louisiana Architectural Foundation (LAF), Baton Rouge Recycling Foundation, DPW, LSU School of Architecture and area parent organizations from local schools to make the event happen. Building Blocks: If Kids Ruled the City is free and open to the public February 25, 2012 from 10AM-2PM at the Louisiana State museum (parents are requested to attend with their children). Join us in an educational and creative environment to learn more about our city, how things are built, and the ways in which many organizations are helping the environment to reduce, recycle, reuse, and re-invent!

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If you'd like more information about this topic you can visit our website at [www.aiabr.com](http://www.aiabr.com), or to schedule an interview with American Institute of Architects Baton Rouge, please call Kathleen Gordon at (225) 936-5215 or email Kathleen at [kathleen@aiabr.com](mailto:kathleen@aiabr.com).