

## 2012 Dates

### "Effective Ways to Get an Architect's Attention"

Submit your Affiliate Fee by March 4th, 2012 and qualify to attend this Sponsor Workshop.

When: March 13, 2011  
Time: 9:00 am to 10:30 am  
Where: TBA  
Cost: FREE

There will be a panel of 4 architects and a Mediator. More info available by request.

### Planning 2012 advertising and support dollars?

There are many effective ways to support AIABR, and event sponsorship is ideal. Please contact Kathleen Gordon for further details on any of the events listed in this information to find the best "fit" for your company to make that investment work for you.

Throughout the years, AIA has depended upon our friends in the design and construction industries for sponsorship support. This assistance remains essential to the successful accomplishment of AIA Baton Rouge's mission of serving its members through quality professional development programs and to continue its community outreach efforts.

The AIA Baton Rouge Executive Committee and membership appreciate our supporters' past sponsorship and encourage your continued patronage toward our 2012 programs and events.

### For more information contact:

AIA Baton Rouge  
521 America Street  
Baton Rouge, LA 70802  
phone 225.936.5215  
kathleen@aiabr.com • www.aiabr.com

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## Why Be A Sponsor?

### Access to Architects

AIA Baton Rouge membership covers nine area parishes.

Average Attendance  
Monthly Chapter Meetings: 60

Website and Facebook page  
generating interest each month:  
involving people you want to reach

## YES! I want to become an AIA Sponsor or Member.

PLEASE CIRCLE YOUR SELECTION

### CHAPTER AFFILIATES:

EAGLE	CREST	PEDESTAL
\$1,850	\$1,250	\$650

### MEMBERSHIP OPPORTUNITIES:

ALLIED MEMBER	\$150
CORNERSTONE PARTNER	\$500

NAME \_\_\_\_\_

COMPANY \_\_\_\_\_

MAILING ADDRESS \_\_\_\_\_

CITY / STATE / ZIP \_\_\_\_\_

TELEPHONE / FAX \_\_\_\_\_

E-MAIL \_\_\_\_\_  
(All chapter correspondence is sent via email.)

E-MAIL (second address) \_\_\_\_\_

WEBSITE \_\_\_\_\_

### BATON ROUGE CHAPTER

Kathleen Gordon  
EXECUTIVE DIRECTOR

### BOARD OF DIRECTORS

Tommy Dauzat, AIA PRESIDENT	Gary Dunn, AIA AIALA DELEGATE
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2012 SPONSORSHIP

## EAGLE AFFILIATE

Membership as a Chapter Supporter of AIA Baton Rouge for your company and Cornerstone Partnership for three company representatives.

Free attendance for three company representatives to attend the "Effective Ways to Get an Architect's Attention" workshop in March. (fees must be paid by March 5, 2012) (additional attendees from company are \$25 each).

Notification of all Chapter Seminars, monthly Chapter Meetings, events and all other Member correspondence.

Logo recognition on AIABR website as partners in support of AIA Baton Rouge. **This will be a direct link to your company's website** directing members to your products and services.

Logo announcement in newsletter as Eagle Member with link to company website.

Two months banner ad in bi-monthly e-newsletter (reaching over 1000 contacts each release).

Membership announcement web-link as Eagle Member on AIABR Facebook page.

AIABR will announce your company's events in the AIA Baton Rouge bi-monthly newsletter.

Recognition as Firm Crawl Sponsor.

Eagle Affiliate's will receive three guest tickets to attend AIA Baton Rouge's annual Rose Award Gala (value \$150.00).

SPONSORSHIP: \$1,850

## CREST AFFILIATE

Membership as a Chapter Supporter of AIA Baton Rouge for your company and Cornerstone Partnership for two company representatives.

Free attendance for two representatives to "Effective Ways to Get an Architect's Attention" in March. (fees must be paid by 3/5/12) (additional attendees from company are \$25 each).

Notification of all Chapter Seminars, monthly Chapter Meetings, events and all other Member correspondence.

Recognition on AIABR website as partners in support of AIABR with company web-link.

One month banner ad in bi-monthly e-newsletter.

Membership announcement web-link as Crest Member on AIABR Facebook page.

AIABR will announce your company's events in the AIA Baton Rouge newsletter.

Three guest tickets to attend AIA Baton Rouge's annual Rose Award Gala (value \$100.00).

SPONSORSHIP: \$1,250

## PEDESTAL AFFILIATE

Membership as a Chapter Supporter of AIA Baton Rouge for your company and Cornerstone Partnership for one company representative.

Free attendance for one representative to attend "Effective Ways to Get an Architect's Attention" workshop in March. (fees must be paid by March 5, 2012) (additional attendees from Cornerstone companies are \$25 each).

Notification of all Chapter Seminars, monthly Chapter Meetings, events and all other Member correspondence.

One banner ad in bi-monthly newsletter.

Recognition on AIABR website as partners with AIA Baton Rouge.

Membership announcement as Pedestal Member on AIABR Facebook page.

SPONSORSHIP: \$650

## MEMBERSHIP

The following membership categories will receive notification of Chapter meetings and events, as well as all other Member correspondence.

### ALLIED MEMBERSHIP:

Individual building industry professionals, licensed in their field, (other than architects and architecture graduates) who wish to share ideas, to grow professionally and to enrich their careers and their firms through participation in the extensive AIA Baton Rouge network. DUES: \$150

### CORNERSTONE PARTNER:

Individuals (other than architects, architecture graduates, and building industry licensed professionals) who have a special interest in architecture, construction, urban design and planning. DUES \$500

## EVENT SPONSORSHIP

Planning 2012 advertising and support dollars? There are many ways to support AIABR, and event sponsorship is always needed. Contact AIABR for further details on any event listed below.

### MONTHLY MEETINGS: \$1200, \$1000, \$500

Average attendance is 60 members. Topics vary from a variety of company specific continuing education topics and site visits to AIA business and gov. relations.

### FIRM CRAWL: \$500, \$300, \$200, \$100

Various geographically grouped architecture firms open their offices to students and members for tour. Partnership with AIAS; available to students and interns interested in the inner workings of architectural offices.

### GOLF TOURNAMENT:

\$6500, \$1200, \$975, \$750, \$650, \$550, \$450

Fundraiser for the education fund that assists Baton Rouge area college students. This is a unique opportunity for company advertising and networking.

### ROSE AWARDS:

\$3495, \$2095, \$1195, \$895, \$695

Yearly member design awards competition offering partnership with collateral organizations and culminating in a cocktail style awards night open to the public. The custom publication inserted in the area business journal reaches over 11,200 business men and women. Sponsorships range from tickets for the gala to event support and ads in the custom publication.

### CANSTRUCTION: \$2850, \$1100, \$750, \$500

Unique design/build competition challenging teams to build structures entirely of canned food and other non-perishable food items benefiting Food Bank.

### BUILDING BLOCKS: \$1500, \$1000, \$500, \$250

Interactive experience for kids, ages 7-11, their parents, and siblings, aided by architects and construction professionals, get to build a small scale version of their ideal city (open to the public).